



Chesapeake Bay

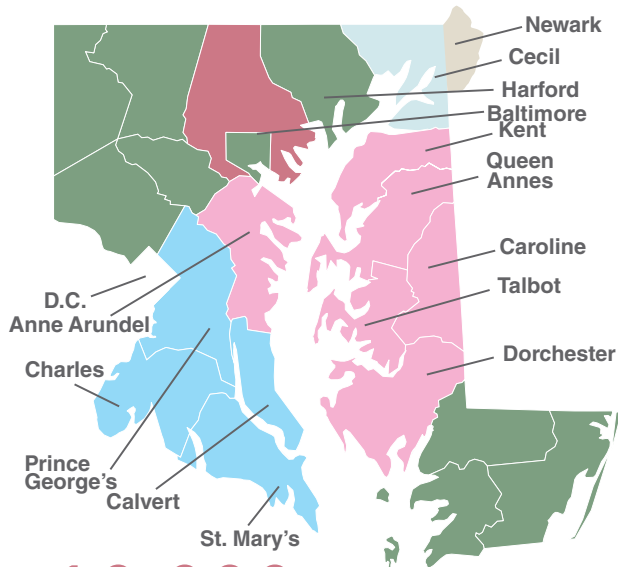
wedding

Chesapeake Bay wedding

Weddings in the Chesapeake Bay region are a distinct blend of culture and beauty. This bi-annual magazine offers a unique look at weddings in our backyard, from Southern Maryland to the Upper Chesapeake to the Eastern Shore. Whether you are a couple, a photographer, a wedding planner or just like to read, we have something for you. Modern, relevant topics have been pinpointed by an editorial advisory board planners, photographers, designers and more. Not only do we highlight the heritage and traditions of the region, but we focus on the people who live here who make it happen. Get ready for your big day decisions with a copy of Chesapeake Bay Wedding magazine in hand.

DISTRIBUTION:

This bi-annual wedding magazine will help couples plan their special destination wedding around the Bay.



10,000

Magazines dropped in high traffic locations.

50,000 emails sent to couples and bride's families residing in the Washington DC and Baltimore area who have asked for information on Chesapeake Bay weddings

Visit www.chesapeakebaywedding.com for a complete list of magazine drop locations in Southern Maryland.



EDITORIAL:

1. Awe-inspiring venues from the traditional to the charming
2. Trends and tips: Latest news and local whimsy
3. Newlywed spreads: meet local couples and see photos from their big day around the Bay
4. Features and fun: unique vendors and funny stories
5. Dazzling photos from across the region

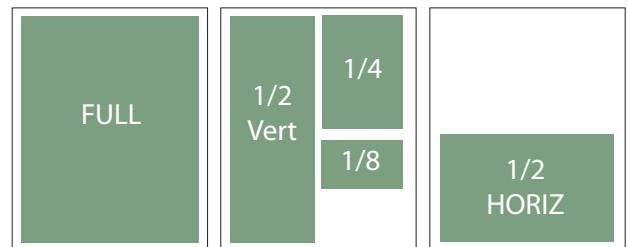
RATES:

* Back cover includes sponsorship of Chesapeake Bay Wedding email blast

ADVERTISING RATES

AVAILABLE AUGUST/SEPTEMBER 2023
& JANUARY/FEBRUARY 2024

	1x rate	2x rate
Back Cover	\$1,254	\$1,207
Inside Front/Inside Back	\$1,218	\$1,112
Full Page	\$1,060	\$925
Half Page	\$728	\$637
Quarter Page	\$486	\$429
Eighth Page	\$300	\$272



MAXIMIZE YOUR ENGAGEMENT

Ads include trackable QR code

AD SPECS:

Full Page

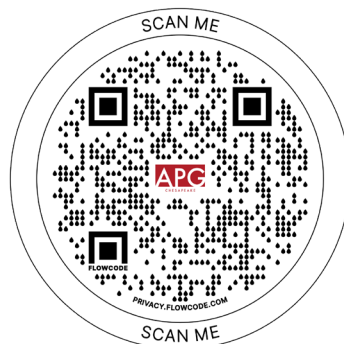
Final Trim 8.375" x 10.875"
Bleed size 8.875" x 11.375"
Image Size 7.375" x 9.875"

1/2 Page Vertical 3.625" x 9.875"

1/2 Page Horizontal 7.375" x 4.875"

1/4 Page Vertical 3.625" x 4.875"

1/8 Page Horizontal 3.625" x 2.375"



DEADLINE:
August 10th



ONLINE:

www.chesapeakebaywedding.com

New and improved, designed to be a resource for brides and those planning a wedding. Includes all articles published in our magazine and even more.

All print advertisers are added to our online vendor directory, which includes:

- Your business listed on the All Vendors Directory and region specific vendor page
- A link to a webpage of your choice
- A gallery of 3 (300 x 250) images of your choice to pair with the link

FEATURED VENDOR includes:

- A large header ad (970 x 90) on the home page of chesapeakebaywedding.com
- Submit a piece for online content to be promoted on social media and posted online
- Be the only Featured Vendor for a month
- Sponsored Instagram post with link back your business Instagram

AVAILABLE Monthly July 2023 - July 2024

1 Month

Featured Vendor \$400

**Additional Opportunity:
TurnKey Video: \$500**

